



# MANITOBA'S ECONOMIC DEVELOPMENT STRATEGY

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**Manitoba** 

# Overview

On September 25, 2025, Manitoba launched its Economic Development Strategy, designed to boost productivity and strengthen the province's economic performance.

The strategy builds on recommendations from the Premier's Business and Jobs Council, who worked with key stakeholders to bring together perspectives from business leaders, Indigenous communities, labour groups, municipalities and the public.

The strategy:

- Focuses on **productivity** as a pathway to long-term economic resilience and growth.
- Centres **Indigenous economic reconciliation** as a foundational principle for inclusive development.

# Manitoba's Economic Development Objectives

- **Objective 1:** Foster a business climate that is conducive to productivity growth.
- **Objective 2:** Promote an inclusive workforce and partner with underrepresented groups to raise participation, so that all Manitobans can enjoy meaningful opportunity.

## Vision

Manitobans enjoy an exceptional quality of life, powered by strong economic growth.

# THE PILLARS



1. Facilitating productive investments



2. Boosting trade and investment



3. Focusing on workforce development



4. Developing intellectual property



5. Growing productivity in the public sector



# Pillar 1: Facilitate Productive Investments



**Objective:** Incentives and programs to facilitate productive investments.

## **Key Actions:**

- Launch a **\$50 million productivity-oriented business financing program**, unleashing private capital.
- Enhance **Manitoba's Investment Tax Credits** to make them more competitive, business-friendly and productivity-oriented.
  - Raise the **Small Business Venture Capital Tax Credit** to unleash \$30 million in total investment
  - Convert the seven refundable points of the **Manufacturing Investment Tax Credit** for machinery and equipment into a retail sales tax exemption
- Continue the modernization of Manitoba's **regulatory support for financial services**

# Pillar 2: Boost Trade and Investment



**Objective:** Attracting more high-productivity investment and growing exports.

## Key Actions:

- Promote Manitoba businesses to connect them to global value chains and **double the Export Support Program**.
- Explore a **Made-in Manitoba visa program** geared towards start-ups to encourage more high-potential companies to locate in Manitoba.
- Create an inventory of **certified investment-ready sites**.
- Work with municipalities across Manitoba to improve **waste-water management** and to ensure water/wastewater services are available to support economic development.
- Put innovation at the core of Manitoba's **agriculture investments**.

# Pillar 3: Focus on Workforce Development

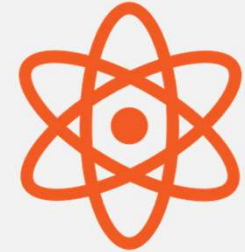


**Objective:** Building a more productive and inclusive workforce.

## **Key Actions:**

- Strengthen **workforce development programming** to drive productivity growth and raise wages.
- Support **continuous learning & upskilling** in the community to increase workforce participation.
- Support Kindergarten to Grade 12 students with **stronger career development education** to prepare them for the workforce after graduation.
- Strike an **Industry–Higher Education Roundtable** to align education with labour market needs.
- Enable more apprentices to **complete their apprenticeships** and become qualified tradespeople.
- Work with the federal government to ensure **sustainable labour market funding**.
- Continue to strengthen **workplace safety and health**.

# Pillar 4: Develop Intellectual Property (IP)



**Objective:** Growing the stock of intellectual property held in Manitoba.

## **Key Actions:**

- Led by Manitoba's Innovation and Productivity taskforce, deliver a **strategic plan** to drive **innovation** and **intellectual property commercialization**.
- Provide **tailored support** to businesses in creating, protecting and commercializing IP.
- Strategically attract the **most productive foreign proponents** who demonstrate a commitment to creating high-wage jobs and growing IP in Manitoba.

# Pillar 5: Grow Productivity in the Public Sector



**Objective:** More efficient government for a more productive economy.

## **Key Actions:**

- Put the **client experience** at the core of all business-facing services.
- Improve **broadband and cellphone networks** across rural and northern Manitoba.
- Grow **productivity** in the core public service.
- Continuously **engage industry** to inform policy development and identify new economic opportunities.
- Centralize and disseminate **scientific knowledge** by strengthening Research Manitoba.
- Use **public procurement** as a tool to encourage productivity.
- Leverage **Manitoba Hydro** to promote productivity.



**THANK YOU**